

HEART Survey 2025 – HEART Leadership is conducting this survey to better understand how members utilize the HEART website, as well as how members interact via social media. Thank you for taking the time to respond to this survey.

1. Are you aware that HEART has a website? ___ Yes ___ No
2. If yes, when was the last time you visited the HEART website?
___ Less than 30 days
___ 30-90 days
___ More than 90 days
___ I have never visited the HEART website.
3. Thinking about the last you visited the website, how easy was it to find the information?
___ Very easy
___ Somewhat easy
___ Not so easy
___ Not at all easy
4. How satisfied are you with the content provided on the HEART website?
___ Very satisfied
___ Satisfied
___ Neither satisfied nor dissatisfied.
___ Dissatisfied
___ Very dissatisfied
5. Are you able to access the password protected Members' Area? ___ Yes ___ No
6. HEART has a presence on social media via Facebook. Which social media platform do you use most often?
___ Facebook
___ Instagram
___ X (formerly Twitter)
___ Other
___ I am not on social media.
7. If you follow HEART on Facebook, how interested are you in the content that is posted?
___ Very interested
___ Interested
___ Somewhat interested
___ Not at all interested
8. How likely are you to 'like' or 'share' HEART information posted to social media?
___ Most likely
___ Somewhat likely
___ Unlikely
9. When you have a question regarding a HEART event or other subject matter, which of the following are you most likely to use to find the answer?
___ I would visit the website.
___ I would refer to the most recent newsletter.
___ I would look to social media.
___ I would reach out to a friend or to the HEART Leadership Team.
10. Do you have any other feedback you would like to share as it pertains to either the HEART website or the HEART Facebook page? Do you have any other comments, questions, or concerns to share with HEART Leadership? Please use the back of this survey to provide your response.

Optional/Name _____ **email** _____